



# OceanRidge

This unified OceanRidge series comprise of GT rods packed with Ripple Fisher's pride and joy. The lineup which have been designed with the ultimate manual settings are dedicated for the experienced anglers around the world. Although these rods are not for the fainthearted, we are positive that the rods will become a part of you for those skilled enough to recognize their strengths and style of fishing. All 5 models in the OceanRidge series are especially designed to target large GT which inhabit the waters in various parts of the world. We have not classified the rods depending on power, but have carefully selected and developed the lineup depending on the unique characteristics of the rods. All blanks in the series have been built with the use of the NANOALLOY® technology" developed by Toray industries, Inc. and have gone through countless hours of testing in the field. We are proud to present the series for those anglers who seek to master the GT game further and for those who are willing to challenge the limits.

# OceanRidge Reversal GT 80 Nano

This is a model where anglers will be able to experience and feel for the distinct difference in the Nano blank. It is lighter, stronger and more sensitive while having an astounding ability to cast long distances. Anglers will be able to utilize pencil type lures and small/medium mouthed poppers to land those massive GT. The blank has a smooth bend curve with increasing torque as more load is applied on the rod. It is an ideal rod for those who have never experienced our OceanRidge series or those lighter weighing anglers (approx. 60kg) who have the skill to smoothly transfer their body weight on the rod during the fight.

Anglers Weight: 65kg~(Recommendation)

# OceanRidge LC GT 82 Nano

For those who want to cast farther than any other angler on the boat. This is an ideal rod for use when long casting is required or casting against head winds. It is suited for use with poppers and diving pencil type lures. The Nano material has not only increased its controllability but anglers will also be able to sense the slightest changes in current movement through the blank, line and lure while efficiently and effectively surface the GT. Although it is a long casting model, you will be pleasantly surprised with its lightness and controllability. Anglers Weight:  $70 kg \sim (Recommendation)$ 

# OceanRidge PF GT 711 Nano

Although this stiff and super sensitive rod may be limited for use by experts, its true potential will be exhibited once anglers with vast knowledge and skills take hold of it. The NANOALLOY  $\mathbin{\$}$ technology" developed by Toray has sharpened the blanks capabilities allowing anglers to decipher the subtle changes in current and control the lure at the anglers will. The PowerFight 711 has remarkable lifting power and will surface GT exceeding 50kg simply by loading up the rod and using its repulsive force. Anglers  $Weight: 70kg \sim (Recommendation)$ 

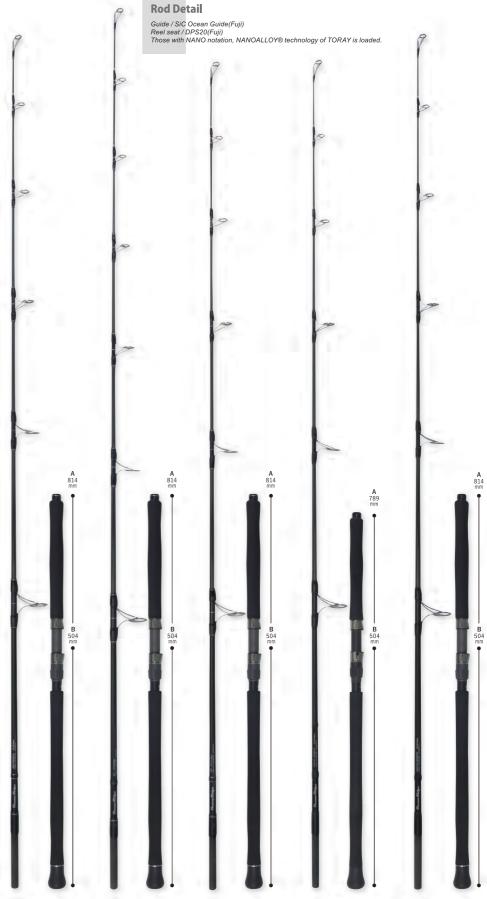
# OceanRidge FINAL SPIRIT GT 79 Nano

As you can imagine from the naming of the FINAL SPIRIT series, the two models standout from the rest of the GT lineup as it possesses outstanding power. While it maintains the controllability of the lures, lightness for handling and sensitivity, the lifting power is vicious. The FINAL SPIRIT GT79 has the stiffest tip section of all our GT rods allowing for easy use and control of large mouthed poppers and more manual maneuvering of diving pencil/popper type lures. With skill and knowledge of various lure maneuvering techniques, anglers will be able to utilize various types of lures depending on the field conditions. The bend curve is smooth with an extremely efficient lifting power. Anglers Weight: 70kg~(Recommendation)

# OceanRidge FINAL SPIRIT GT 80 Nano

This is the most powerful model in Ripple Fisher's lineup. The somewhat lightish tip section will allow anglers to utilize pencil type lures to various shapes of poppers with a more manual feeling. The Nano blank characteristics will be exhibited to the fullest with more body weight of the angler applied to the rod, creating a violently strong lifting capacity. For average size and strength anglers to be able to maximize the rods potential strength, we recommend you practice lifting with the rod on a daily basis to get an in-depth understanding of the rods bend and "sweet spot" with a still weight of 10kg (at a 45 degree angle). Anglers Weight:75kg~(Recommendation)

# OceanRidge



OceanRidge OceanRidge Reversal GT 82 Nano GT 80 Nano MAX 170g MAX 190g

MAX PE 8 Drag Max 14kg/45° Length: 8ft

Weight: 373g Price:

MAX PE 8 Drag Max 14kg/45° Length: 8ft 2in Weight: 378g

GT 711 Nano

MAX 210g MAX PE 10 Drag Max 15kg/45°

Length: 7ft 11in Closed Length: 1682mm Weight: 375g Price:

OceanRidge OceanRidge FINAL SPIRIT GT 79 Nano

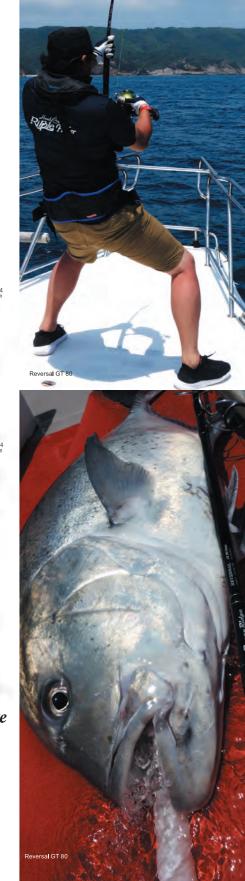
MAX 220g MAX PE 10 Drag Max 15kg/45°

Length: 7ft 9in Closed Length: 1685mn Weight: 384g Price:

OceanRidge FINAL SPIRIT GT 80 Nano

MAX 270g MAX PE 12 Drag Max 17kg/45°

Length: 8ft Closed Length: 1736mn Weight: 385g Price:



A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped







Jigging / BlueRunner

2020 New Model +

OceanArrow

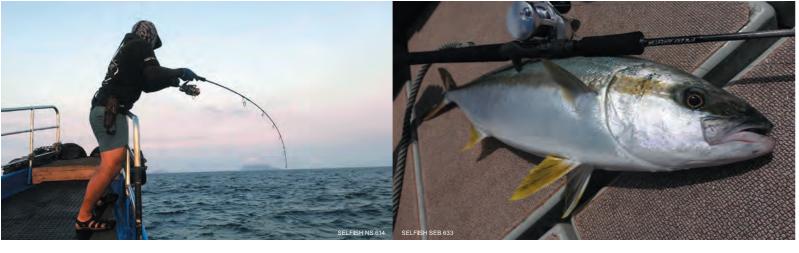
SELFISH

Ripplefisher's jigging rod series, the "SELFISH" will be renewed as of 2020. There will be 3 spinning models and 2 bait-casting models, each developed with their own new concepts. The already existing 613S, 614S and 597S models are for the vertical jigging game and the 3 new models will specialize in a natural swimming (NS) diagonal jigging. The 2 new bait models are categorized as sensitive bait (SEB) models.

These added models are developed to keep up with the demands from the ever changing jigging scene. To slide the jig, swim the jig, naturally maneuver the jig to induce that "bite". All models have the inherited the characteristics of the SELFISH series with the slim, light and sharp feeling able to cut through the current, yet possessing a contradicting powerful butt section.

The NS (natural swim) type NS632, NS623, NS614 are designed to enable anglers to delicately adjust the line tension, perform particular rod action required for swimming type jigs with the tip, belly and butt section to "remain" in order to eliminate any unintentional "flicking" of the jig. These 3 models are ideal for anglers to directly transmit the natural action to the jig which leads to the bite.

The sensitive bait (SEB) models of SEB633 and SEB624 are versatile rods built with slim blanks designed to easily switch the tempo and pitch of the technical jig action. The evolution of the renewed SELFISH series has just begun. In order to answer the needs of the jiggers around the world who have their sights on the next stage, we are currently working on numerous models. Please stand by and keep your eye out for future developments of the SELFISH series.





A series especially designed to naturally maneuver the jig by eliminating any unnecessary flicking and jumping of the jig. The versatile multi purpose models are able to induce bites in selective situations, various sea conditions and areas.

### **New SELFISH NS 632**

This is a technical model for anglers to utilize small jigs weighing between 80g~130g with PE#2 for those spooked targets or high pressure fields. The light maneuverability and its honed  $sensitivity\ will\ transmit\ the\ signal\ for\ the\ bite\ and\ allow\ the\ angler\ to\ efficiently\ control\ the\ jig.$ Although it is equipped with a quick handling feel, the blank is designed to bend a little when jerking the jig reducing unwanted bouncing and the loss of tension, allowing for a natural action of your jig. Even with the PE#2 class specs, the rod possesses ample butt power not only for local waters but also for trips targeting larger species. The natural action of your lure induced by the light class rod is an ideal selection for the Kingfish suspending in the mid range during the high pressure spring seasons.

### New SELFISH NS 623

This is a model developed with the focus on its ability to intrigue your target by the natural action of the jig. It is designed to reduce your jig from bouncing about to perform a more natural appeal. While retaining the manual operational feel, anglers will be able to maintain the balance of the jig during its swimming action vital for inducing the bite. The responsive blank will allow anglers to easily switch the jerking pattern from the swimming type jerks using the tip section to those sliding type jerks which use the rebounding of the belly section. You could say that this would be your multi purpose model for local waters, able to smoothly adjust to tough field conditions. The butt section is tenacious and will allow anglers to go head to head with 10kg+ yellowtails (Buri) or 7~8kg Kingfish.

# New SELFISH NS 614

The NS614 is a technical model designed for fishing in shallow waters between 20~40m in depth, targeting the selective adult kingfish. It is a highly sensitive model, with a flexible tip section while having a stiff belly section to feel for the action of the jig in the water. Anglers will be able to slide and control the jig by efficiently responding to the ever changing sea conditions, and control the thrashing of the monstrous kingfish with the grip-end under your armpits. It is also suitable to under-cast your lure to search a wider area and will respond quickly to those situations where the current is flowing towards you. This piece possesses numerous traits required for jigging in shallow waters.



# SELFISH Category overview

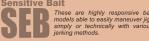
# 2020 New Model

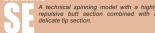
**Natural Swim** 



For the new SELFISH series, we are assembling a lineup of categories for varying situations. In 2020, the NS and SEB will be released and the SE and EX categories are scheduled for release after 2021. We are tirelessly testing these products in the field to cater for the current jigging scene.









Sensitive Bait

These are highly responsive bait models able to easily maneuv jigs simply or technically with various jerking methods. Anglers will be able to easily vary the tempo and speed of jerks capitalizing on the advantages of the bait tackle set up.

# **New SELFISH SEB 633**

The standard model of the SELFISH Bait series - built up with controllability and sensitivity as the foundation - is equipped with the ability to handle various jerking patterns vital for bait reel setups and blank settings which support the angler when reeling up a heavy load. By eliminating the wobbling of the blank after the jerk and giving it moderate stiffness, the rod responds well in nigh-pitch or combination jerks. In addition, anglers are also able to utilize slow tempo jerks which focus on the falling of the jig to induce the bite. Once the blank is loaded, the rods bends over nicely and the resilience will allow the angler to take initiative. This versatile rod is the standard model of the series ideal for vertical or diagonal jigging in your local waters or exotic fishing trips.

# **New SELFISH SEB 624**

With the basic characteristics of the SEB633, we have set the bending point farther towards the tip and sharpened its manual maneuverability. The strength of the blank is capable of sharply maneuvering jigs up to 220g. This model is built with highly sensitive characteristics and to easily control the jigs and induce a bite when the angler can feel for a fish in pursuit, change in the layer of current or a subtle bite. The reinforced butt power will control the massive thrashing of the fish running towards artificial fish reefs and rough rock formations while the powerful resilience and reeling by the angler will crank up 10kg class Kingfish.





This is a model able to easily control the jigs and quickly switch your jerking patterns from high pitch, one pitch, short to long jerks mainly from boats which are controlled for vertical jigging. It & Specialized Special section and special spec

# SELFISH 613S Nano

If you wish to jerk and manipulate heavier jigs with as comfortable feeling as when you use 622S, 613S is going to be the one. It transmits slightest changes of current and you will give the action to jig as soon as you want to. We believe that you will be able to find your own tactics and strategies with this SELFISH 613S Nano.

# SELFISH 614S Nano

This 614S Nano have been sharpened 622S and 613S to give more not only power and stiffness but also sensitivity and operability. Whole blank bend very well to absorb the impact of blue runner while applying enough pressure on fish. You will be able to keep big yellowtail over  $10 \, \mathrm{kg}$ , amberjack or kingfish around  $7\sim\!8\mathrm{kg}$  under control with 614S Nano.

# SELFISH 597S Nano

This 597S Nano designed for vertical jigging to aim large size kingfish and Amberjacks. You will be able to jerk with high pitch in short stroke or jerk in long stroke with sharpness feeling. Yet you will feel kind of stiffness when you jerk, it will bend nicely and absorb the huge impact of great amberjack.



**SELFISH** Natural Swim NS 632 80~130g MAX PE 2

3kg/45°

Length: 6ft 3in

Price:

Natural Swim NS 623 100~150g MAX PE 3 5kg/45° Length: 6ft 2in Weight: 159g (Prototype

Price:

**SELFISH** 

**SELFISH** Natural Swim NS 614

120~180g MAX PE 4 7kg/45° Length: 6ft 1in Weight: 174g (Prototyp **SELFISH** Sensitive Bait SEB 633

120~180g MAX PE 3 5kg/45° Length: 6ft 3in Weight: 180g (Prototy Price:

**SELFISH SEB 624** 

140~200g MAX PE 4 7kg/45° Length: 6ft 2in Weight: 190g (Prototype **Price:**  **SELFISH SELFISH** 613S Nano 614S Nano

100~140g 130~170g PE 2.5 Class 4kg/45° Length: 6ft 1in Weight: 170g Price: Price:

**SELFISH** Specialized Model 597\$ Nano 180~240g

PE 5 Class PE 3 Class 5kg/45° 8kg/45° Length: 6ft 1in Weight: 180g Length: 5ft 9in Weight: 250g **Price:** 

A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped



OceanArrow "5"

The "5" series are the long sellers of Ripple Fisher's jigging rods. They are models which aim to take advantage when fighting massive fish. The 5210 and 5015 are over head models to especially target supersize fish. The short length design helps anglers manually maneuver the jig in the deep waters while the torqueful blank will easily take the brunt from supersize Dogtooth Tuna in the deep.

# OceanArrow 5210 / Bait Model

This is the over head model, designed for vertical jigging in the slow currents. While it is not the mainstream of jigging we designed this rod as a personal desire to fight the huge kingfish or massive Dogtooth Tuna. This rod is a little more flexible than the Ocean Arrow 5015 and good for areas where the current is slow with average depths.

# OceanArrow 5015 / Bait Model

To go head to head with huge fishes in depths of 120m – 200m, we designed this bait casting jigging model for easy usage on the jigs as well as an easy fight once a hookup is achieved. We have successfully designed this specialized blank and currently testing out a 5ft 2in/PE6 model.



# Light-Jigging / Snapper & Grouper

OceanArrow

# Snapper

The OceanArrow Snapper series for light jigging, TaiRubber and the Inchiku game. Although the rods themselves are flexible, they possesses a core strength for anglers to overcome their targets while having the sensitivity to sense the slightest changes in current or bites. Our goal was to improve the response of the blanks true potential. These rods are packed with the elements for anglers to enjoy the sensitive and subtle currents when fishing for snapper and rockfish.

# OceanArrow 67UL Snapper

The concept of the 67UL is to possess absolute sensitivity capable of transmitting vital information through the blank despite depth nor current while being able to lift the sizable fish. The flexible tip section will easily bend in once there is a bite, yet having a distinct core in the blank to aggressively set the hook. Equipped with both delicate sensitivity and a powerful butt section capable of lifting and controlling the fish, this 67UL is true to Ripple Fisher's spirit of rod making. We would like for many anglers to take hold and experience this rod first handedly.

# OceanArrow 65L Snapper

The 65L is a model which is able to conduct a smooth retrieval under heavy pressure against the TaiRubber in deep waters and strong currents. The highly sensitive blank will transmit the slightest changes in current pressure and chases from your target through the blank, giving anglers another element to consider when fishing. The blank itself possesses an ideal stiffness and flexibility to efficiently and effectively hookup the fish. To put it into perspective, if the 67UL is a rod with a sensitive tip with a powerful butt section, this 65L is a rod which exhibits its power and sensitivity through the smooth bend of the whole rod. Although the 65L is mainly developed for TaiRubber fishing, it is also equipped with the ideal settings for light jigging and the Inchiku game.

# OceanArrow 66ML Snapper

The 66ML has a grip joint structure with an increased butt power compared to the previous two models. It is not only great for your TaiRubber game but an all-rounder rod for the Inchiku game, jigging and even soft plastics game to target the various species you may encounter when fishing from your boat. With its versatility, anglers can make good use of their light line to suit your own style of fishing to target any given species from your boat or even a kayak where you may be limited with the number of rods you can take. We are positive that this rod will be your next best friend for not only local waters but also fishing expeditions where you may have to deal with large snappers, groupers, hair-tail, blue-runners etc.



Weight: 131g

Weight: 125g

Price:

Weight: 146g

Price:

A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped

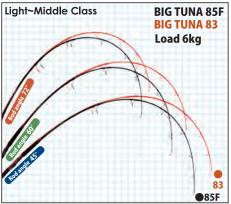
Weight: 325g

Price:

Weight: 295g

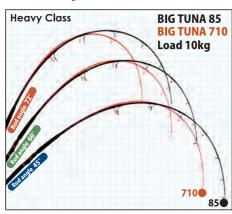
Price:

# **BIG TUNA** Static load on rods set at different angles



### Static load comparison of BIG TUNA 85F & BIG TUNA 83 (6kg load)

Although, BIG TUNA 83 that have been set as middle class is recommended for PE8, if you are in situation that you have to cast light and small lure when your target is feeding on small sardines PE6 will be recommended to get more distance. A still weight of 6kg is loaded onto 85F and 83 supposing that you fish with PE6. Both models have moderate flexibility on belly section so even though those got length, you can maintain your position while fighting easily.



# Static load comparison of BIG TUNA 85 & BIG TUNA 710 (10kg load)

These two models are the core of the series capable of use with various size lures for different bait sizes. The 85 is an extended model of the 710 with a sharper tip section when casting. Although the long length blank may feel stiffer, the butt section of the 710 is predominantly stronger.

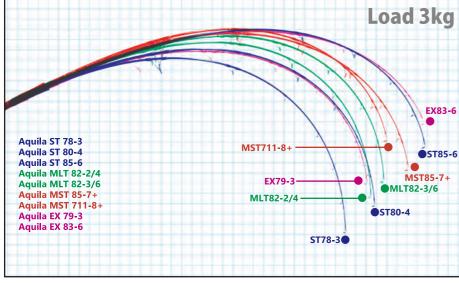
\*The load on the body will feel different for each individual bending the rod. The Static load comparison is simply a reference

# **Power Class BIG TUNA 76 BIG TUNA 73** Load 10kg

### Static load comparison of BIG TUNA 76 and BIG TUNA 73 (10kg load)

These models will assist anglers for situations where large lures are required due to the targets feeding on large baits such as dolphin fish. At a 45° angle, both the 73 and 76 can be seen to have the same power. However, once the rod is lifted even higher, the 76 will start bending closer to the body, reducing the load on the angler. The 73 has a sharp casting feel while able to fight the fish speedily.

# Aquila (3kg load)



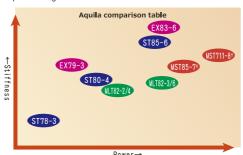
\*\*Characteristics of each models from Aquila series are very unique and specialized. So, you are required to adjust your style of fighting depend on models. MST have enough power and stiffness to stop fish that run aggressively. Although you may not hold with high angle like BIG TUNA series you can keep yourself lower position to load your weight on rod.
MLT can be held with higher angle and bend well to provide you fish-friendly fight while applying pressure continuously.

Here are the comparisons of the Aquila series with a static load of 3kg. Aquila series have been categorized ST, MLT, MST and

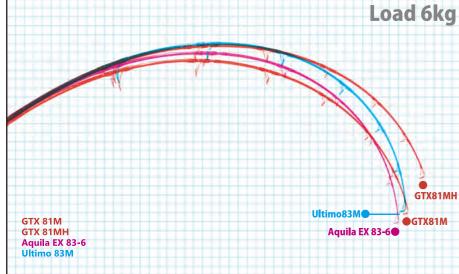
EX.

ST which have versatility and well balanced, MLT which is loaded flexibility on tip and strength on both, MST which is employed massive power to keep huge kingfish under control and EX which is multi piece rod for Aquila series. MLT have been built with specialized design to hunt big one with lighter line than notation on specification. Utilizing its flexible and sensitive tip section, you can cast wider range of weight of lure comfortably.

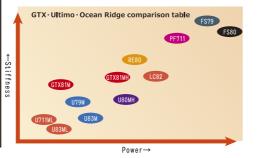
Once fish is on, MLT series bend very well smoothly like seamless and parry an attack of monstrous blue runner and it can be held with higher angle than other models. It is designed to apply good amount of pressure on fish continuously. EX series have been achieved smoothness on bending curve like a seamless. Sharpness, lightness and well-balance that are hidden in blanks of EX series will make you forget that those are 3 pics casting rod.



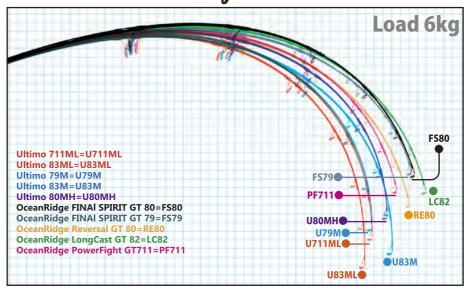
# GTX pedition Static load comparison of GTX (6kg load)



Here are the bending curves of the 3 piece model "GT expedition" with a static load of 6kg. As a comparison, we have also included the bending curve of the Aquila EX83-6 and Ultimo83M. Both the GTX81M and the Aquila EX83-6 are specified as PE 6 line class and have similar rod power, but as you can see in the illustration, the blank of the GTX81M is stiffer It is therefore more suitable for use with poppers. If you are more interested in the light GT game using diving pencils, you might want to consider the Aquila EX83-6. The power of the GTX81MH and the Ultimo 83M seem to be similar in the illustration, but the GTX81MH is stiffer and sharper and once the rod is lifted higher the GTX81MH is more powerful. The characteristics of the GTX series can be summerized as having a sharp casting feel while smoothly bending in once the rod is loaded with the fish.



# **Vitimo DecanRidge** Static load comparison of Ultimo & Ocean Ridge (6kg load)



Here are the bending curves of the Ultimo series and the Oceanridge series for GT with a static load of 6kg. The Ultimo series are designed for use with diving pencils and diving poppers and depending on the model, it is also great for targeting Tuna and Kingfish. In contrast, the Oceanridge series are designed for use with large mouthed poppers and have a considerably harder feeling compared to the Ultimo series. All models are built to fight 50kg class GT, and although there is no power classification, anglers can choose between different models depending on the style and characteristics of the rods. Anglers who choose the purchase the Oceanridge series will require physical power and weight so please take into consideration the suggested body weight noted on each model.

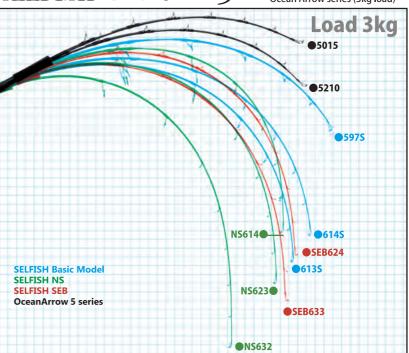


#These are poppers which has been used as reference Large Face Cup·HAMMMER HEAD / G-cup:I-cup Medium Face Cup·HAMMMER HEAD / D-cup:E-cup:SHAKURE Small Face Cup·HAMMMER HEAD / C-cup DUEL / BIG BLUE BULL POPPER

 \*\*Although, all of these models can handle diving poppers or pencil type lures, please pay atention to the tipping strength of the rod when you pull lures as such as poppers with large face cup forcefully. Especially in the appeal which makes the large splash with it, we recommend you to follow the reference on chart above when you choose proper lure. Otherwise, it may result in damage or breakage of tip section of your rod.

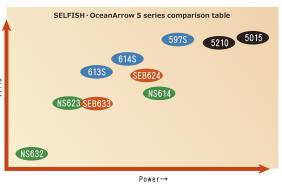
# SELFISH Occan Awron 5

Static load comparison of Selfish,



Ocean Arrow series (3kg load)

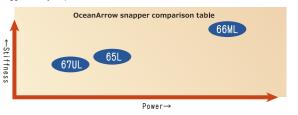
Here are the bending curves of the Selfish and OceanArrow 5 series with a static weight of 3kg. The Selfish NS series are designed especially for swimming type actions of the jigs with a flexible tip to eliminate any unnecessary jumping of the jig. As you can see in the illustration, the tip and belly section are designed to bend in with a relatively strong butt section. The Selfish SEB bait models are versatile rods not only able to technically control the action of the jig with the stiffer tip section but also able to swim the jig with the belly section depending on the angle of the rod. The basic model can perform a range of jerking patterns vertically from high-pitch short jerking to one-pitch jerking, but once the line goes diagonally, you will start to lose tension on the line. The blanks of the OceanArrow5 series are very resilient and are ideal to go head to head with Amberjacks and Dogtoothtuna.



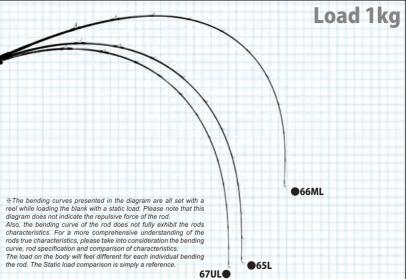
OceanArrow Series for Jigging Characteristic Table



Here are the comparisons of the Ocean Arrow. Snapper series with a static load of 1kg. The power of the butt sections are basically the same for the 67UL and 65L designed for use with the Tai-rubber. However, you will notice the difference when you start retrieving and once the rod is loaded with a fish. The 67UL is flexible at the tip section with a contrastingly strong butt while the 65L will absorb the impact with the whole rod. The 66ML is a totally different rod compared to the 67UL and the 65L designed for use with Inchiku and light jigging with a unique grip joint section. The following comparative diagram will give you an idea of the difference in power, however it is not indicating that the Grut and 65L are weak. The designs of the blanks themselves differ between those rods that are designed to fight with a thin line than to rods to aggressively stop the fish.



# Ocean Arrow Snapper Static load comparison of Ocean Arrow Snapper series (1kg load)



25



# **Runner Exceed** 2020 New Model RunnerExceed 110H Nano PlugModel RF Multi Shaft M & L

For Rock Shore / Landing Shaft

**New Products** 

RF Multi Shaft

 $M/2_{pcs}$  L/3<sub>pcs</sub>

The Multi Shaft is not only able to attach a landing net on the end, but also able to secure a large gaff at the end to help anglers land that dream fish. It is tough, light and able to protract when you are fishing from high ground.

The light yet strong shaft is built up of carbon blank able to accurately gaff the fish from uneven footing. While you are able to protract the shaft when needed, you can still use it while it is stowed with the gaff still attached to the end. This will help anglers when walking along the rocks.

Furthermore, the top cap and end cap can be removed for maintenance purposes after heavy usage. The rope attachment also comes standard for anglers who wish to use it as a fling-gaff. You can also purchase an "extension shaft" and screw it on to farther extend the shaft when required.





You can detach the top cap and end cap section from the shaft to clean the insides to avoid any corrosion. Please make sure to clean and dry in the shade after usage. (If you lose or break the top or end cap, please make an order from our parts list.)

A screw in cap is attached to the tip of the shaft, and can be fixed to the main body by attaching a gaff.













Multi Shaft
"M" 2pcs

Expanded length 2640mm Closed Length 1435mm

Weight: 612g
Tip diameter: 25mm
(Measured top of metal part)
Butt diameter: 30.5mm
(Measured top of end rubber part)

Extension

Shaft

1360mm

Price:

Top Cap

Multi Shaft
"L" 3pcs

Expanded length
3900mm
Closed Length
1435mm

Weight: 765g
Tip diameter: 22mm
(Measured top of metal part)
Butt diameter: 30.5mm
(Measured top of end rubber p.

Price:

# Precautions when using

When using the landing shaft, the protracting shafts joint section may sometimes get stuck and difficult to stow away. We have designed and treated the joint section so it will detach easily. Place the bottom end on the ground and push down to retract. Do not slam the bottom end on hard rocky surfaces as it will cause breakages.

# **Metal fittings Detail**

Bracket specifications Screw standard: W1/2 Bracket part: Stainless SUS 316L (Excluding the rope a attachment ring)





Shore Casting / BlueRunner

# RunnerExceed

The RunnerExceed series are land-based casting rods packed with characteristics required to go head to head with monstrous bluerunners off the rocks. Targets including your local yellowtails, kingfish, amberjacks to those GT, dogtooth tuna inhabiting the warmer waters. Our lineup of rods are designed with the capabilities to "catch" your dream fish in the harshest

Recently, the number of anglers targeting 20kg class kingfish have increased and are seeking not only the power in a rod, but also the least amount of strain on the angler. No matter how strong a rod may be, if the angler does not have the power to bend it, s/he will be in the disadvantage when fighting off the rocks. Through the long and grueling testing, we are proud to announce the release of the 110H PlugModel in 2020.

You can bend the rod and lift, stop the thrashing fish with its power, or technically fight the fish with the use of the long-leader system utilizing the bait-tackle setup. Each and every angler will have their own style but there is one thing in common and that is the "strength" the RunnerExceed series have. We would like anglers who challenge themselves to the limits to first handedly experience the lightness, controlability, resilience and strength of the series when most needed during the fight.



# RunnerExceed 102M Nano PlugModel

This is the lighter plugging model the of the Runner Exceed lineup. With its soft tip section,  $anglers\ will\ be\ able\ to\ utilize\ lures\ ranging\ from\ 20g\ minnows,\ medium\ size\ diving\ pencil\ and\ even$ jigs weighing up to 90g when the bite range is far and deep. It is ideal for anglers targeting Kingfish and Amberjacks to 5kg and Yellow-tail weighing up to 10kg. The Nano blank will allow for a speedy and efficient fight using the repulsive force of the rod.

# RunnerExceed 104H Nano PlugModel

This land-based blue-runner rod was built with the purpose of practicality and power. The flexibility was the most important aspect for the development of the rod. While being able to easily control diving pencils through its soft tip, once the rod is loaded with the fish, it will exhibit its true power and potential. Compared to the current 103H, more flexibility is given to the belly section, allowing for anglers to lift the rod higher to withstand the final thrust of the fish in close range.

# New RunnerExceed 110H Nano PlugModel

The 110H is a next generation plugging model for land-based anglers with a light feel but possessing the power of a HH class rod. With the outstanding rod balance, this rod draws a sharp contrast from those ordinary long length high powered models on the market. The flexible tip section brings about various positive attributes. Firstly, it eliminates any handling error of the lure in rough seas. Secondly, it will improve the hookup rate as the flexible tip section will follow through the bite. Finally, the flexible tip will allow for a wider range of lure selection and easier control of the lures by the angler. The blank is designed to support the balance of the angler during high pressure battles against large fish off the rocks by adequately bending in while possessing ample resilience in the butt section to lift the fish. The power of the butt section will help anglers when landing the fish by guiding the fish through rock formations and tide pools. Although it is classed as a 'H' class rod, the potential of the blank is comparable to the power of those 'HH' class rods, able to go head to head with Kingfish ranging from 10~15kg in shallow waters.

# RunnerExceed 911MH Nano

This versatile rod will allow anglers to utilize both jigs and plugs for any given situation, and possesses the power to lift  $3\sim4$ kg fish out of the water with the rod. With its ability to cast a mile with jigs up to 100g, the ideal length to maneuver the jig with the rod under your armpits and absolute balance and flex so the fish doesn't violently thrash about, this rod will surely be your next right arm.

# RunnerExceed 103H

This is a power up model of the 911MH for use with both jigs and plugs targeting blue-runners around the 10kg mark. Although the cast feeling is sharp, the 103 length of the rod will load up nicely to apply pressure to the fish. For those anglers who prefer the use of plugs, the sharp casting feel will be ideal for you. Anglers will be able to utilize both poppers and pencil type lures with a more manual action.

# New RunnerExceed 107BH Nano / Bait Model

The blank itself is extremely flexible and tenacious yet possessing a sharp tip to belly section for accurate casting. The butt section is highly repulsive once loaded. Anglers are able to utilize various size lures while capitalizing on the advantages of the long-leader system with the use of either nylon or fluorocarbon leaders. Anglers won't be stretched even on bad footing and will help you target that dream monster class fish off the rocks. Although it is flexible enough to cast light plugs, anglers will be able to stop the violent run from 10kg + kingfish and lift the fish. Once the rod is loaded, the bending curve will slowly transfer towards the angler, allowing the rod to smoothly bend even with the smaller 3kg~6kg fish, yet possessing underling power for those monstrous fish.

# RunnerExceed 105BHH Nano / Bait Model

This is for anglers go after the massive size (10~20kg) blue-runners (Tuna, Kingfish, Amberjacks and GT) as its main target from land base with the use of an overhead reel (bait-reel). Its casting feel is stress free and anglers will be able to achieve amazing casting distance. (During the testing period, our tester landed GT up to 40kg from the pier) In comparison to the 105BXH, the bending point is closer towards the butt, allowing a more stable fight in uneven footing off the rocks, giving that much needed advantage to the angler. With the use of the Nano material, the response is great with the rod transmitting vital information through the rod. The guides have also been set ideally for smooth extraction of large line systems using SS assist lines. The forward grip has also been shaped especially for anglers to utilize the unique hand-drag system for overhead reels.



RunnerExceed 102M/Nano Plug Model Plug 20~70g

PE 1.5~3 5kg/45° Length: 10ft 2in

Price:

RunnerExceed 104H/Nano Plug Model

Plug 40~120g PE 4~6 8kg/45° Length: 10ft 4in

Closed Length: 1615mn Weight: 327g Price:

Price:

RunnerExceed RunnerExceed 110H/Nano 911MH/Nano

Plug Model MAX Jig 100g MAX Plug 80g Plug 40~130g PE 4~7 MAX PE 4 9kg/45° Length: 11ft

6kg/45° Length: 9ft 11in Price:

RunnerExceed 103H

MAX Jig 130g MAX Plug 90g MAX PE 5 8kg/45° Length: 10ft 3in Closed Length: 1615mm Weight: 327g

Price:

RunnerExceed 107BH/Nano

Price:

50~130g MAX PE 6 8kg/45° Length: 10ft 7in Closed Length: 1650mi Weight: 374g RunnerExceed 105BHH/Nano

**Runner Exceed** 

MAX 160g MAX PE 8 Drag Max 10kg/45° Length: 10ft 5in

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Price:

A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped





# Shore Casting / GT & Monster Class of BlueRunner

RunnerExceed

# FINAL STAND UP

For anglers who like the challenge of fishing from rocks or piers, this is the perfect rod when going after monsters such as GT, Dogtooth tuna, Amberjacks, Kingfish etc. Proper balance is essential and fishes often take advantage to bust your line should you fail to maintain tension on the line. This rod is good qualities of balance, bending and taper to maintain the lifting position.

Both models of spinning and overhead are breakthroughs in blank design with superior characteristics.

# RunnerExceed FINAL STAND UP 100SXH

We created this rod for beginners but is will also satisfy the experts due to its ability of casting large lures ranging from 80gm – 150gm. With careful guide settings, it can handle long leaders. A carefully placed grip ensures a nice bend when loaded.

# RunnerExceed FINAL STAND UP 105BXH / Bait Model

This is a bait casting rod created especially for the hardcore anglers who have mastered the art of casting and fighting at the highest level. This rod consistently delivers accurate and stress free casting, handling an array of lures from pencil type to poppers and fighting fishes over 40kg and yet having enough power in its blank for more.

To our dear customers,
Big game fishing from shores is a high risk activity. Avoid fishing alone and always adopt a safety
first attitude. The fish that you hook up may be beyond your capabilities. As the fish is literally
fighting for its life, bear in mind actidents can happened and always use the best fishing
equipment and never overestimate you own strength and abilities.



# SHH Limited

# RunnerExceed 100SHH LIMITED

Our goal was to create a rod that possess the power of an XH class rod while having the lightness of a H class blue-runner rod. The whole rod is stiff including the tip section, able to sharply cast out lures with the strong repulsive force from the blank. Anglers can not only comfortably cast and control large lures weighing 150g, but can also cast out smaller lures weighing 40g by loading the rod with the weight of the lure. With the strong repulsive force, the rod is also ideal for use with jigs. Anglers will easily be able to aggressively fight fish around 10kg with the outstanding lift power and tenacity. Compared to the Final Standup SXH, this 100SHH/LIMITED is milder on the anglers' body, bending more near the butt section for a more H class feeling of a rod. This is a highly resilient carbon rod not only ideal for anglers targeting monstrous size blue-runners but also great as a entry level land-based GT rod.



# FINAL STAND UP 100SXH

**Rod Detail** 

MAX 160g MAX PE 10

Drag Max 10kg/45° Length: 10ft

Closed Length: 1570mn Weight: 439g Price:

# RunnerExceed FINAL STAND UP 105BXH

MAX 180g MAX PE 10

Drag Max 10kg/45° Length: 10ft 5in Closed Length: 1626mr Weight: 429g MAX 150g MAX PE 8 Drag Max 10kg/45°

LIMITED

Length: 10ft Closed Length: 1579mm Weight: 405g Price:

A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped

Price: