



Jigging / BlueRunner

2020 New Model +

OceanArrow

SELFISH

Ripplefisher's jigging rod series, the "SELFISH" will be renewed as of 2020. There will be 3 spinning models and 2 bait-casting models, each developed with their own new concepts. The already existing 613S, 614S and 597S models are for the vertical jigging game and the 3 new models will specialize in a natural swimming (NS) diagonal jigging. The 2 new bait models are categorized as sensitive bait (SEB) models.

These added models are developed to keep up with the demands from the ever changing jigging scene. To slide the jig, swim the jig, naturally maneuver the jig to induce that "bite". All models have inherited the characteristics of the SELFISH series with the slim, light and sharp feeling able to cut through the current, yet possessing a contradicting powerful butt section.

The NS (natural swim) type NS632, NS623, NS614 are designed to enable anglers to delicately adjust the line tension, perform particular rod action required for swimming type jigs with the tip, belly and butt section to "remain" in order to eliminate any unintentional "flicking" of the jig. These 3 models are ideal for anglers to directly transmit the natural action to the jig which leads to the bite.

The sensitive bait (SEB) models of SEB633 and SEB624 are versatile rods built with slim blanks designed to easily switch the tempo and pitch of the technical jig action. The evolution of the renewed SELFISH series has just begun. In order to answer the needs of the jiggers around the world who have their sights on the next stage, we are currently working on numerous models. Please stand by and keep your eye out for future developments of the SELFISH series.



SELFISH NS 614



SELFISH SEB 633

NS Natural Swim

A series especially designed to naturally maneuver the jig by eliminating any unnecessary flicking and jumping of the jig. The versatile multi purpose models are able to induce bites in selective situations, various sea conditions and areas.

New SELFISH NS 632

This is a technical model for anglers to utilize small jigs weighing between 80g~130g with PE#2 for those spooked targets or high pressure fields. The light maneuverability and its honed sensitivity will transmit the signal for the bite and allow the angler to efficiently control the jig. Although it is equipped with a quick handling feel, the blank is designed to bend a little when jerking the jig reducing unwanted bouncing and the loss of tension, allowing for a natural action of your jig. Even with the PE#2 class specs, the rod possesses ample butt power not only for local waters but also for trips targeting larger species. The natural action of your lure induced by the light class rod is an ideal selection for the Kingfish suspending in the mid range during the high pressure spring seasons.

New SELFISH NS 623

This is a model developed with the focus on its ability to intrigue your target by the natural action of the jig. It is designed to reduce your jig from bouncing about to perform a more natural appeal. While retaining the manual operational feel, anglers will be able to maintain the balance of the jig during its swimming action vital for inducing the bite. The responsive blank will allow anglers to easily switch the jerking pattern from the swimming type jerks using the tip section to those sliding type jerks which use the rebounding of the belly section. You could say that this would be your multi purpose model for local waters, able to smoothly adjust to tough field conditions. The butt section is tenacious and will allow anglers to go head to head with 10kg+ yellowtails (Buri) or 7~8kg Kingfish.

New SELFISH NS 614

The NS614 is a technical model designed for fishing in shallow waters between 20~40m in depth, targeting the selective adult kingfish. It is a highly sensitive model, with a flexible tip section while having a stiff belly section to feel for the action of the jig in the water. Anglers will be able to slide and control the jig by efficiently responding to the ever changing sea conditions, and control the thrashing of the monstrous kingfish with the grip-end under your armpits. It is also suitable to under-cast your lure to reach a wider area and will respond quickly to those situations where the current is flowing towards you. This piece possesses numerous traits required for jigging in shallow waters.



SELFISH NS 632



SELFISH SEB 624

SEB Sensitive Bait

These are highly responsive bait models able to easily maneuver jigs simply or technically with various jerking methods. Anglers will be able to easily vary the tempo and speed of jerks capitalizing on the advantages of the bait tackle set up.

New SELFISH SEB 633

The standard model of the SELFISH Bait series - built up with controllability and sensitivity as the foundation - is equipped with the ability to handle various jerking patterns vital for bait reel setups and blank settings which support the angler when reeling up a heavy load. By eliminating the wobbling of the blank after the jerk and giving it moderate stiffness, the rod responds well in high-pitch or combination jerks. In addition, anglers are also able to utilize slow tempo jerks which focus on the falling of the jig to induce the bite. Once the blank is loaded, the rods bends over nicely and the resilience will allow the angler to take initiative. This versatile rod is the standard model of the series ideal for vertical or diagonal jigging in your local waters or exotic fishing trips.

New SELFISH SEB 624

With the basic characteristics of the SEB633, we have set the bending point farther towards the tip and sharpened its manual maneuverability. The strength of the blank is capable of sharply maneuvering jigs up to 220g. This model is built with highly sensitive characteristics and to easily control the jigs and induce a bite when the angler can feel for a fish in pursuit, change in the layer of current or a subtle bite. The reinforced butt power will control the massive thrashing of the fish running towards artificial fish reefs and rough rock formations while the powerful resilience and reeling by the angler will crank up 10kg class Kingfish.



SELFISH 613S Nano

ST Standard & Specialized

This is a model able to easily control the jigs and quickly switch your jerking patterns from high pitch, one pitch, short to long jerks mainly from boats which are controlled for vertical jigging. It is a highly sensitive model able to transmit the slightest of change even at high speed jerks.

SELFISH 613S Nano

If you wish to jerk and manipulate heavier jigs with as comfortable feeling as when you use 622S, 613S is going to be the one. It transmits slightest changes of current and you will give the action to jig as soon as you want to. We believe that you will be able to find your own tactics and strategies with this SELFISH 613S Nano.

SELFISH 614S Nano

This 614S Nano have been sharpened 622S and 613S to give more not only power and stiffness but also sensitivity and operability. Whole blank bend very well to absorb the impact of blue runner while applying enough pressure on fish. You will be able to keep big yellowtail over 10kg, amberjack or kingfish around 7~8kg under control with 614S Nano.

SELFISH 597S Nano

This 597S Nano designed for vertical jigging to aim large size kingfish and Amberjacks. You will be able to jerk with high pitch in short stroke or jerk in long stroke with sharpness feeling. Yet you will feel kind of stiffness when you jerk, it will bend nicely and absorb the huge impact of great amberjack.

Rod Detail

Guide / SIC-S Titanium frame K Guide(Fuji)
Reel seat / Spinning model DPS18 597S DPS20 Bait model TCS18



2020 New Model	2020 New Model	2020 New Model	2020 New Model	2020 New Model				
SELFISH Natural Swim NS 632	SELFISH Natural Swim NS 623	SELFISH Natural Swim NS 614	SELFISH Sensitive Bait SEB 633	SELFISH Sensitive Bait SEB 624	SELFISH 613S Nano	SELFISH 614S Nano	SELFISH Specialized Model 597S Nano	
Lure / Comfort Weight 80~130g	Lure / Comfort Weight 100~150g	Lure / Comfort Weight 120~180g	Lure / Comfort Weight 120~180g	Lure / Comfort Weight 140~200g	Lure / Comfort Weight 100~140g	Lure / Comfort Weight 130~170g	Lure / Comfort Weight 180~240g	
Line MAX PE 2	Line MAX PE 3	Line MAX PE 4	Line MAX PE 3	Line MAX PE 4	Line PE 2.5 Class	Line PE 3 Class	Line PE 5 Class	
Drag Max 3kg/45°	Drag Max 5kg/45°	Drag Max 7kg/45°	Drag Max 5kg/45°	Drag Max 7kg/45°	Drag Max 4kg/45°	Drag Max 5kg/45°	Drag Max 8kg/45°	
Length: 6ft 3in Weight: 126g (Prototype) Price:	Length: 6ft 2in Weight: 159g (Prototype) Price:	Length: 6ft 1in Weight: 174g (Prototype) Price:	Length: 6ft 3in Weight: 180g (Prototype) Price:	Length: 6ft 2in Weight: 190g (Prototype) Price:	Length: 6ft 1in Weight: 170g Price:	Length: 6ft 1in Weight: 180g Price:	Length: 5ft 9in Weight: 250g Price:	

A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped

SELFISH Category overview

2020 New Model

Natural Swim

A series especially designed to naturally maneuver the jig by eliminating any unnecessary flicking and jumping of the jig.

On Developing

Expedition

These are 2 piece pack rods with a line up which will cover your exotic fishing trips to light jigging.

For the new SELFISH series, we are assembling a lineup of categories for varying situations. In 2020, the NS and SEB will be released and the SE and EX categories are scheduled for release after 2021. We are tirelessly testing these products in the field to cater for the current jigging scene.

Standard / Specialized

This is a model able to easily control the jigs and short to long jerks mainly from boats which are controlled for vertical jigging.

2020 New Model

Sensitive Bait

These are highly responsive bait models able to easily maneuver jigs simply or technically with various jerking methods.

On Developing

Sensitive

A technical spinning model with a highly repulsive butt section combined with a delicate tip section.



OceanArrow



Jigging / Amberjack & Dogtooth Tuna

OceanArrow 5

OceanArrow "5"

The "5" series are the long sellers of Ripple Fisher's jigging rods. They are models which aim to take advantage when fighting massive fish. The 5210 and 5015 are over head models to especially target supersize fish. The short length design helps anglers manually maneuver the jig in the deep waters while the torqueful blank will easily take the brunt from supersize Dogtooth Tuna in the deep.

OceanArrow 5210 / Bait Model

This is the over head model, designed for vertical jigging in the slow currents. While it is not the mainstream of jigging we designed this rod as a personal desire to fight the huge kingfish or massive Dogtooth Tuna. This rod is a little more flexible than the Ocean Arrow 5015 and good for areas where the current is slow with average depths.

OceanArrow 5015 / Bait Model

To go head to head with huge fishes in depths of 120m – 200m, we designed this bait casting jigging model for easy usage on the jigs as well as an easy fight once a hookup is achieved. We have successfully designed this specialized blank and currently testing out a 5ft 2in/PE6 model.



Light-Jigging / Snapper & Grouper

OceanArrow Snapper

OceanArrow Snapper

The OceanArrow Snapper series for light jigging, TaiRubber and the Inchiku game. Although the rods themselves are flexible, they possess a core strength for anglers to overcome their targets while having the sensitivity to sense the slightest changes in current or bites. Our goal was to improve the response of the blanks true potential. These rods are packed with the elements for anglers to enjoy the sensitive and subtle currents when fishing for snapper and rockfish.

OceanArrow 67UL Snapper

The concept of the 67UL is to possess absolute sensitivity capable of transmitting vital information through the blank despite depth nor current while being able to lift the sizable fish. The flexible tip section will easily bend in once there is a bite, yet having a distinct core in the blank to aggressively set the hook. Equipped with both delicate sensitivity and a powerful butt section capable of lifting and controlling the fish, this 67UL is true to Ripple Fisher's spirit of rod making. We would like for many anglers to take hold and experience this rod first handedly.

OceanArrow 65L Snapper

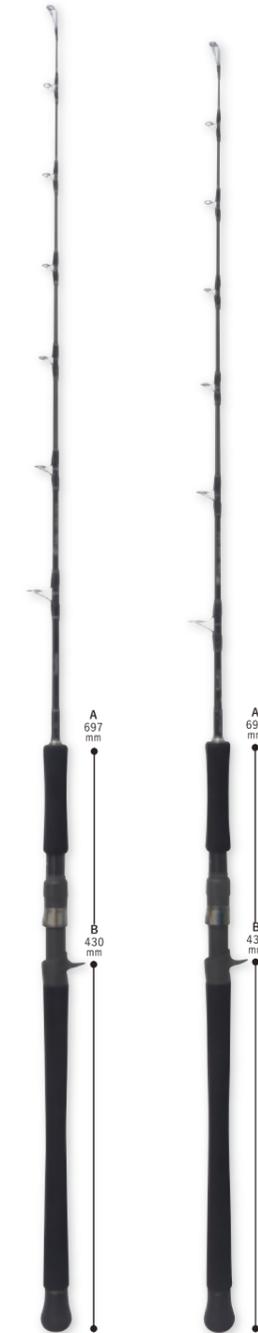
The 65L is a model which is able to conduct a smooth retrieval under heavy pressure against the TaiRubber in deep waters and strong currents. The highly sensitive blank will transmit the slightest changes in current pressure and chases from your target through the blank, giving anglers another element to consider when fishing. The blank itself possesses an ideal stiffness and flexibility to efficiently and effectively hookup the fish. To put it into perspective, if the 67UL is a rod with a sensitive tip with a powerful butt section, this 65L is a rod which exhibits its power and sensitivity through the smooth bend of the whole rod. Although the 65L is mainly developed for TaiRubber fishing, it is also equipped with the ideal settings for light jigging and the Inchiku game.

OceanArrow 66ML Snapper

The 66ML has a grip joint structure with an increased butt power compared to the previous two models. It is not only great for your TaiRubber game but an all-rounder rod for the Inchiku game, jigging and even soft plastics game to target the various species you may encounter when fishing from your boat. With its versatility, anglers can make good use of their light line to suit your own style of fishing to target any given species from your boat or even a kayak where you may be limited with the number of rods you can take. We are positive that this rod will be your next best friend for not only local waters but also fishing expeditions where you may have to deal with large snappers, groupers, hair-tail, blue-runners etc.

Rod Detail

Guide / SIC Titanium frame K Guide
+SIC Ocean Guide(Fuji)
Reel seat / T-DPS22



OceanArrow 5210 / Bait

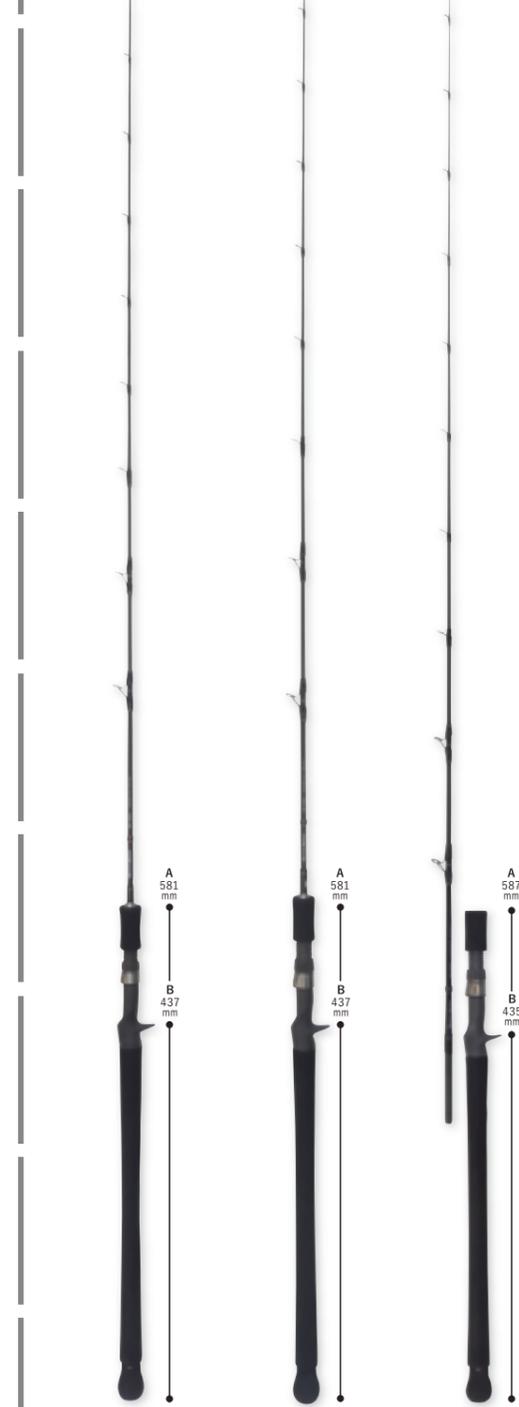
Lure JIG MAX 370g
Line MAX PE 6
Drag Max 12kg/45°
Length: 5ft 2in
Closed Length: 1579mm
Weight: 295g
Price:

OceanArrow 5015 / Bait

Lure JIG MAX 400g
Line MAX PE 6
Drag Max 13kg/45°
Length: 5ft
Closed Length: 1535mm
Weight: 325g
Price:

Rod Detail

Guide / SIC-S Titanium frame K Guide(Fuji)
Reel seat / 67UL-65L TCS16(Fuji)
66ML TCS17(Fuji)



OceanArrow 67UL Snapper

Lure MAX 100g
Line MAX PE 1
Length: 6ft 7in
Closed Length: 2005mm
Weight: 131g
Price:

OceanArrow 65L Snapper

Lure MAX 120g
Line MAX PE 1.2
Length: 6ft 5in
Closed Length: 1960mm
Weight: 125g
Price:

OceanArrow 66ML Snapper

Lure MAX 160g
Line MAX PE 1.5
Length: 6ft 6in
Closed Length: 1475mm
Weight: 146g
Price:



65L Snapper

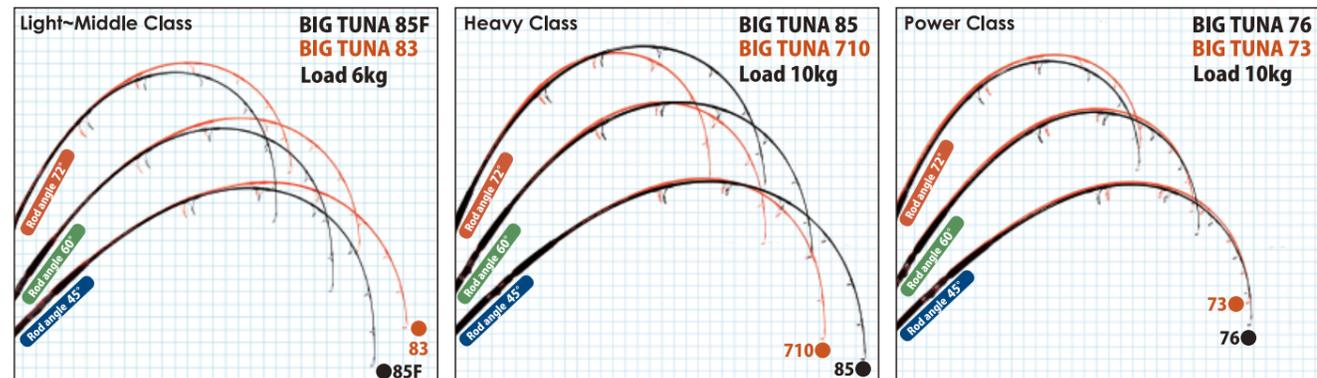
66ML Snapper



A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped

BIG TUNA

Static load on rods set at different angles



Static load comparison of BIG TUNA 85F & BIG TUNA 83 (6kg load) Static load comparison of BIG TUNA 85 & BIG TUNA 710 (10kg load) Static load comparison of BIG TUNA 76 and BIG TUNA 73 (10kg load)

Although, BIG TUNA 83 that have been set as middle class is recommended for PE8, if you are in situation that you have to cast light and small lure when your target is feeding on small sardines PE6 will be recommended to get more distance. A still weight of 6kg is loaded onto 85F and 83 supposing that you fish with PE6. Both models have moderate flexibility on belly section so even though those got length, you can maintain your position while fighting easily.

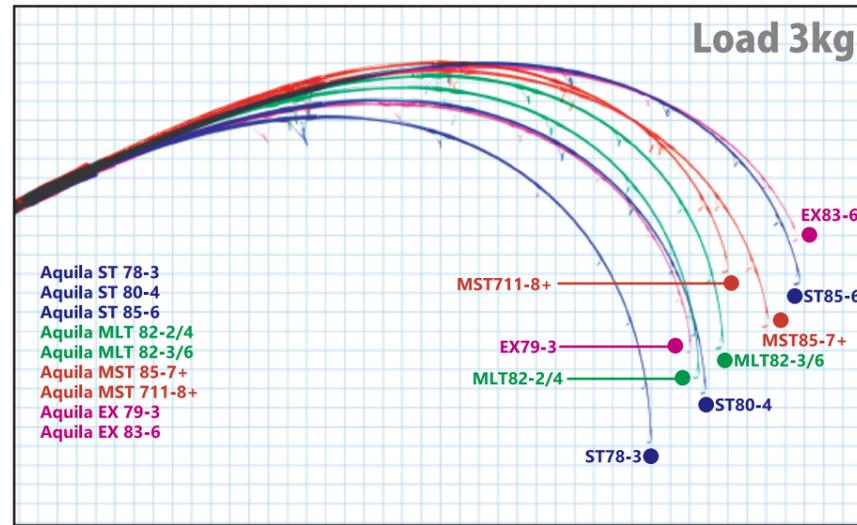
These two models are the core of the series capable of use with various size lures for different bait sizes. The 85 is an extended model of the 710 with a sharper tip section when casting. Although the long length blank may feel stiffer, the butt section of the 710 is predominantly stronger.

These models will assist anglers for situations where large lures are required due to the targets feeding on large baits such as dolphin fish. At a 45° angle, both the 73 and 76 can be seen to have the same power. However, once the rod is lifted even higher, the 76 will start bending closer to the body, reducing the load on the angler. The 73 has a sharp casting feel while able to fight the fish speedily.

※The load on the body will feel different for each individual bending the rod. The static load comparison is simply a reference.

Aquila

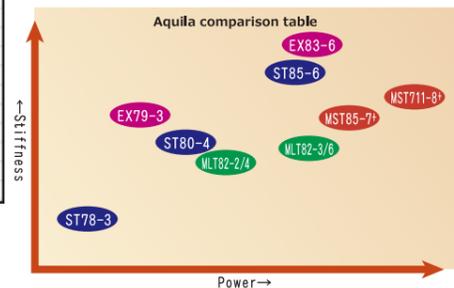
Static load comparison of Aquila (3kg load)



※Characteristics of each models from Aquila series are very unique and specialized. So, you are required to adjust your style of fighting depend on models. MST have enough power and stiffness to stop fish that run aggressively. Although you may not hold with high angle like BIG TUNA series, you can keep yourself lower position to load your weight on rod. MLT can be held with higher angle and bend well to provide you fish-friendly fight while applying pressure continuously.

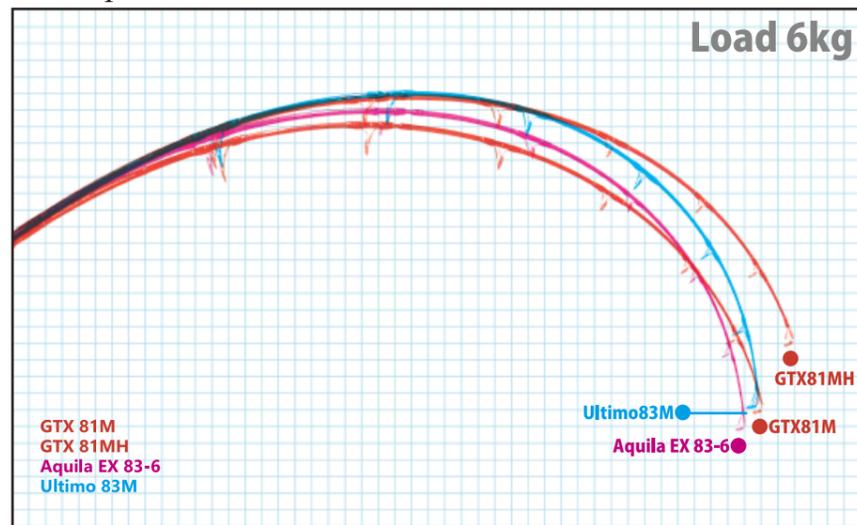
Here are the comparisons of the Aquila series with a static load of 3kg. Aquila series have been categorized ST, MLT, MST and EX.

ST which have versatility and well balanced, MLT which is loaded flexibility on tip and strength on butt, MST which is employed massive power to keep huge kingfish under control and EX which is multi piece rod for Aquila series. MLT have been built with specialized design to hunt big one with lighter line than notation on specification. Utilizing its flexible and sensitive tip section, you can cast wider range of weight of lure comfortably. Once fish is on, MLT series bend very well smoothly like seamless and parry an attack of monstrous blue runner and it can be held with higher angle than other models. It is designed to apply good amount of pressure on fish continuously. EX series have been achieved smoothness on bending curve like a seamless. Sharpness, lightness and well-balance that are hidden in blanks of EX series will make you forget that those are 3 pics casting rod.

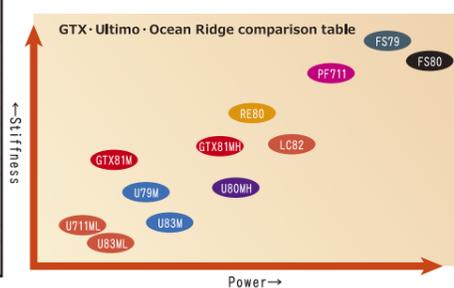


GTXpedition

Static load comparison of GTX (6kg load)

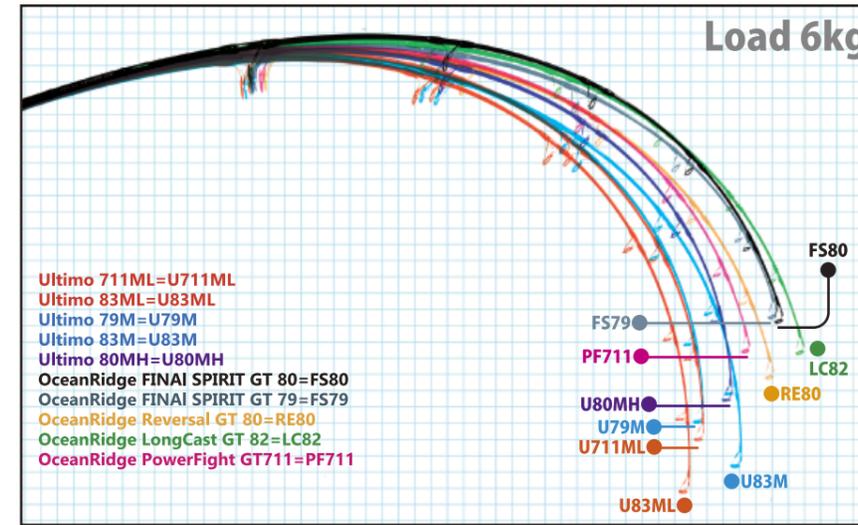


Here are the bending curves of the 3 piece model "GT expedition" with a static load of 6kg. As a comparison, we have also included the bending curve of the Aquila EX83-6 and Ultimo83M. Both the GTX81M and the Aquila EX83-6 are specified as PE 6 line class and have similar rod power, but as you can see in the illustration, the blank of the GTX81M is stiffer. It is therefore more suitable for use with poppers. If you are more interested in the light GT game using diving pencils, you might want to consider the Aquila EX83-6. The power of the GTX81MH and the Ultimo 83M seem to be similar in the illustration, but the GTX81MH is stiffer and sharper and once the rod is lifted higher, the GTX81MH is more powerful. The characteristics of the GTX series can be summarized as having a sharp casting feel while smoothly bending in once the rod is loaded with the fish.



Ultimo OceanRidge

Static load comparison of Ultimo & Ocean Ridge (6kg load)



Here are the bending curves of the Ultimo series and the Oceanridge series for GT with a static load of 6kg. The Ultimo series are designed for use with diving pencils and diving poppers and depending on the model, it is also great for targeting Tuna and Kingfish. In contrast, the Oceanridge series are designed for use with large mouthed poppers and have a considerably harder feeling compared to the Ultimo series. All models are built to fight 50kg class GT, and although there is no power classification, anglers can choose between different models depending on the style and characteristics of the rods. Anglers who choose the purchase the Oceanridge series will require physical power and weight so please take into consideration the suggested body weight noted on each model.

Type of popper for GT Rods

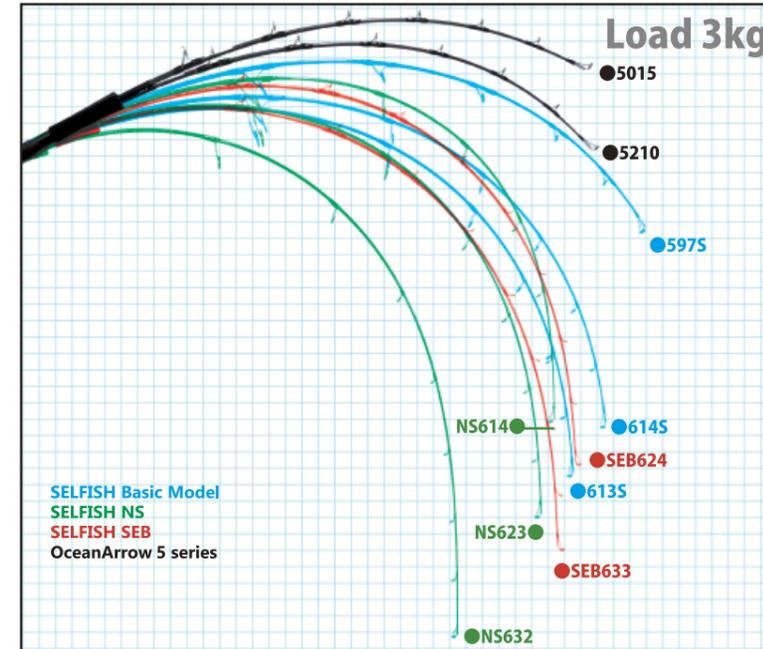
Large Face Cup	Medium Face Cup	Small Face Cup
OR FSGT79	Ultimo80MH	OR FSGT79
OR FSGT80	Ultimo79M	OR FSGT80
OR PF GT711	OR PF GT711	Ultimo83M
OR LC GT82	OR LC GT82	Ultimo711ML
	OR R GT80	OR PF GT711
		Ultimo83ML
		GTX 81M
		GTX 81MH
		OR LC GT82
		OR R GT80

※These are poppers which has been used as reference
 Large Face Cup - HAMMER HEAD / G-cup:I-cup
 Medium Face Cup - HAMMER HEAD / D-cup:E-cup:SHAKURE
 Small Face Cup - HAMMER HEAD / C-cup / DUEL / BIG BLUE BULL POPPER

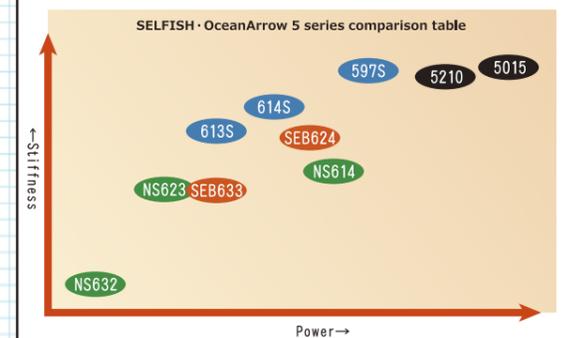
※Although, all of these models can handle diving poppers or pencil type lures, please pay attention to the tipping strength of the rod when you pull lures as such as poppers with large face cup forcefully. Especially in the appeal which makes the large splash with it, we recommend you to follow the reference on chart above when you choose proper lure. Otherwise, it may result in damage or breakage of tip section of your rod.

SELFISH OceanArrow 5

Static load comparison of Selfish, Ocean Arrow series (3kg load)



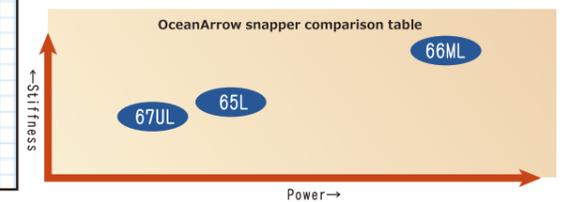
Here are the bending curves of the Selfish NS series and OceanArrow 5 series with a static weight of 3kg. The Selfish NS series are designed especially for swimming type actions of the jigs with a flexible tip to eliminate any unnecessary jumping of the jig. As you can see in the illustration, the tip and belly section are designed to bend in with a relatively strong butt section. The Selfish SEB bait models are versatile rods not only able to technically control the action of the jig with the stiffer tip section but also able to swim the jig with the belly section depending on the angle of the rod. The basic model can perform a range of jerking patterns vertically from high-pitch short jerking to one-pitch jerking, but once the line goes diagonally, you will start to lose tension on the line. The blanks of the OceanArrow5 series are very resilient and are ideal to go head to head with Amberjacks and Dogtoothtuna.



OceanArrow Series for Jigging Characteristic Table

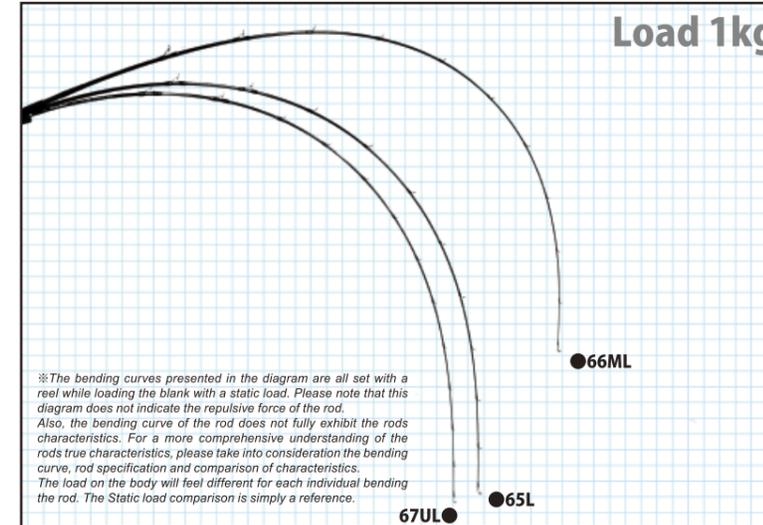
NS - Natural Swim for the horizontal jigging with flexible tip	Standard Model Vertical & High pitch
NS632 NS623 NS614	613S 614S 597S
SEB - Sensitive Bait Technical overhead model with high versatility	5 Series (Bait model) Monster Hunter(around 200m depth)
SEB633 SEB624	5210 5015
Light Model Snapper	Tairubber Inchiku - Light Jigging
67UL 65L	66ML

Here are the comparisons of the Ocean Arrow, Snapper series with a static load of 1kg. The power of the butt sections are basically the same for the 67UL and 65L designed for use with the Tai-rubber. However, you will notice the difference when you start retrieving and once the rod is loaded with a fish. The 67UL is flexible at the tip section with a contrastingly strong butt while the 65L will absorb the impact with the whole rod. The 66ML is a totally different rod compared to the 67UL and the 65L designed for use with Inchiku and light jigging with a unique grip joint section. The following comparative diagram will give you an idea of the difference in power, however it is not indicating that the 67UL and 65L are weak. The designs of the blanks themselves differ between those rods that are designed to fight with a thin line than to rods to aggressively stop the fish.



OceanArrow Snapper

Static load comparison of Ocean Arrow Snapper series (1kg load)



※The bending curves presented in the diagram are all set with a reel while loading the blank with a static load. Please note that this diagram does not indicate the repulsive force of the rod. Also, the bending curve of the rod does not fully exhibit the rods characteristics. For a more comprehensive understanding of the rods true characteristics, please take into consideration the bending curve, rod specification and comparison of characteristics. The load on the body will feel different for each individual bending the rod. The static load comparison is simply a reference.

LAND

Rock Shore & Coast Line

Runner Exceed New Model
FINAL STAND UP
Monster Impact New Model
Avarice New Model
Silver Stream New Model
Real Crescent

RunnerExceed

2020 New Model
 RunnerExceed 110H Nano PlugModel
 RF Multi Shaft M & L



For Rock Shore / Landing Shaft

New Products

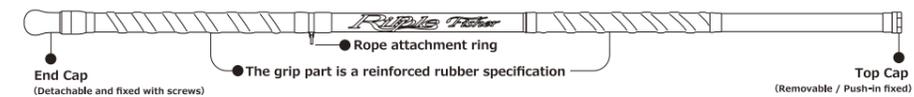
RF Multi Shaft

M / 2pcs L / 3pcs

The Multi Shaft is not only able to attach a landing net on the end, but also able to secure a large gaff at the end to help anglers land that dream fish. It is tough, light and able to protract when you are fishing from high ground.

The light yet strong shaft is built up of carbon blank able to accurately gaff the fish from uneven footing. While you are able to protract the shaft when needed, you can still use it while it is stowed with the gaff still attached to the end. This will help anglers when walking along the rocks.

Furthermore, the top cap and end cap can be removed for maintenance purposes after heavy usage. The rope attachment also comes standard for anglers who wish to use it as a fling-gaff. You can also purchase an "extension shaft" and screw it on to farther extend the shaft when required.



You can detach the top cap and end cap section from the shaft to clean the insides to avoid any corrosion. Please make sure to clean and dry in the shade after usage. (If you lose or break the top or end cap, please make an order from our parts list.)

A screw in cap is attached to the tip of the shaft, and can be fixed to the main body by attaching a gaff.



Top cap for fixing is removable

Top Cap



The top cap and end cap can be removed for disassembly

End Cap



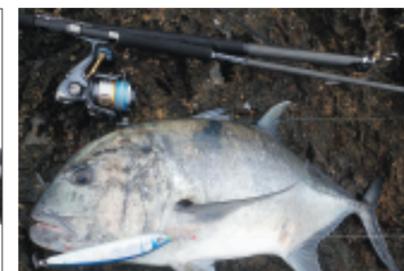
Body Logo



Extension Shaft
 Extension shaft is screw fixed



Rope attachment ring
 Rope fittings for flying gaff are standard equipment



Multi Shaft "M" 2pcs

Expanded length
2640mm
 Closed Length
1435mm
 Weight: 612g
 Tip diameter: 25mm
 (Measured top of metal part)
 Butt diameter: 30.5mm
 (Measured top of end rubber part)

Price:

Extension Shaft

Length
1360mm
 (Excluding the screw)

Weight: 217g
 Price:

Multi Shaft "L" 3pcs

Expanded length
3900mm
 Closed Length
1435mm
 Weight: 765g
 Tip diameter: 22mm
 (Measured top of metal part)
 Butt diameter: 30.5mm
 (Measured top of end rubber part)

Price:

Precautions when using

When using the landing shaft, the protracting shafts joint section may sometimes get stuck and difficult to stow away. We have designed and treated the joint section so it will detach easily. Place the bottom end on the ground and push down to retract. Do not slam the bottom end on hard rocky surfaces as it will cause breakages.

Metal fittings Detail

Bracket specifications
 Screw standard: W1/2
 Bracket part: Stainless SUS 316L
 (Excluding the rope attachment ring)



Shore Casting / BlueRunner

RunnerExceed

The RunnerExceed series are land-based casting rods packed with characteristics required to go head to head with monstrous bluerunners off the rocks. Targets including your local yellowtails, kingfish, amberjacks to those GT, dogtooth tuna inhabiting the warmer waters. Our lineup of rods are designed with the capabilities to “catch” your dream fish in the harshest environments.

Recently, the number of anglers targeting 20kg class kingfish have increased and are seeking not only the power in a rod, but also the least amount of strain on the angler. No matter how strong a rod may be, if the angler does not have the power to bend it, s/he will be in the disadvantage when fighting off the rocks. Through the long and grueling testing, we are proud to announce the release of the 110H PlugModel in 2020.

You can bend the rod and lift, stop the thrashing fish with its power, or technically fight the fish with the use of the long-leader system utilizing the bait-tackle setup. Each and every angler will have their own style but there is one thing in common and that is the “strength” the RunnerExceed series have. We would like anglers who challenge themselves to the limits to first handedly experience the lightness, controlability, resilience and strength of the series when most needed during the fight.



110H Nano PlugModel

RunnerExceed 102M Nano PlugModel

This is the lighter plugging model the of the Runner Exceed lineup. With its soft tip section, anglers will be able to utilize lures ranging from 20g minnows, medium size diving pencil and even jigs weighing up to 90g when the bite range is far and deep. It is ideal for anglers targeting Kingfish and Amberjacks to 5kg and Yellow-tail weighing up to 10kg. The Nano blank will allow for a speedy and efficient fight using the repulsive force of the rod.

RunnerExceed 104H Nano PlugModel

This land-based blue-runner rod was built with the purpose of practicality and power. The flexibility was the most important aspect for the development of the rod. While being able to easily control diving pencils through its soft tip, once the rod is loaded with the fish, it will exhibit its true power and potential. Compared to the current 103H, more flexibility is given to the belly section, allowing for anglers to lift the rod higher to withstand the final thrust of the fish in close range.

New RunnerExceed 110H Nano PlugModel

The 110H is a next generation plugging model for land-based anglers with a light feel but possessing the power of a HH class rod. With the outstanding rod balance, this rod draws a sharp contrast from those ordinary long length high powered models on the market. The flexible tip section brings about various positive attributes. Firstly, it eliminates any handling error of the lure in rough seas. Secondly, it will improve the hookup rate as the flexible tip section will follow through the bite. Finally, the flexible tip will allow for a wider range of lure selection and easier control of the lures by the angler. The blank is designed to support the balance of the angler during high pressure battles against large fish off the rocks by adequately bending in while possessing ample resilience in the butt section to lift the fish. The power of the butt section will help anglers when landing the fish by guiding the fish through rock formations and tide pools. Although it is classed as a ‘H’ class rod, the potential of the blank is comparable to the power of those ‘HH’ class rods, able to go head to head with Kingfish ranging from 10–15kg in shallow waters.

RunnerExceed 911MH Nano

This versatile rod will allow anglers to utilize both jigs and plugs for any given situation and possesses the power to lift 3–4kg fish out of the water with the rod. With its ability to cast a mile with jigs up to 100g, the ideal length to maneuver the jig with the rod under your armpits and absolute balance and flex so the fish doesn't violently thrash about, this rod will surely be your next right arm.

RunnerExceed 103H

This is a power up model of the 911MH for use with both jigs and plugs targeting blue-runners around the 10kg mark. Although the cast feeling is sharp, the 103 length of the rod will load up nicely to apply pressure to the fish. For those anglers who prefer the use of plugs, the sharp casting feel will be ideal for you. Anglers will be able to utilize both poppers and pencil type lures with a more manual action.

New RunnerExceed 107BH Nano / Bait Model

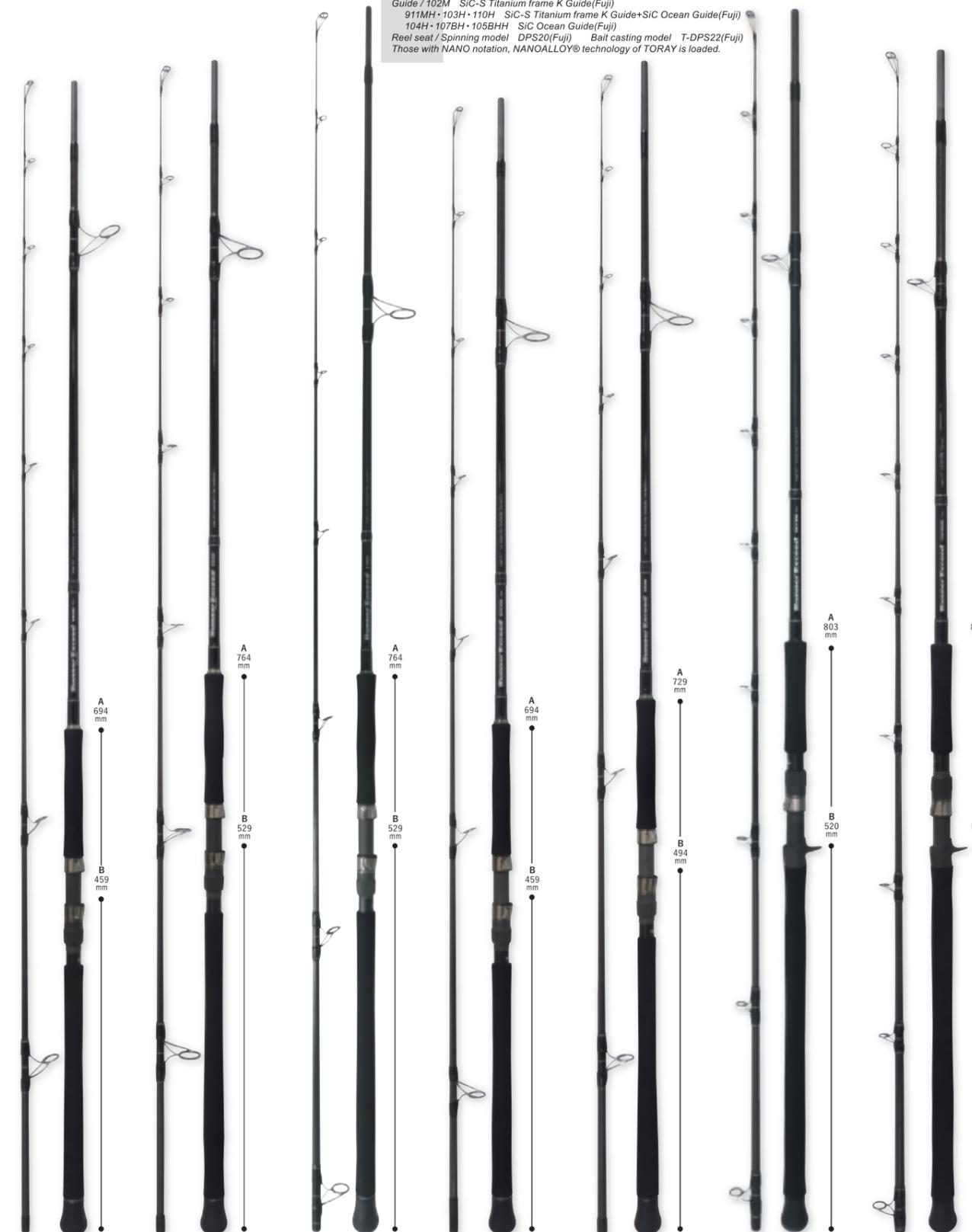
The blank itself is extremely flexible and tenacious yet possessing a sharp tip to belly section for accurate casting. The butt section is highly repulsive once loaded. Anglers are able to utilize various size lures while capitalizing on the advantages of the long-leader system with the use of either nylon or fluorocarbon leaders. Anglers won't be stretched even on bad footing and will help you target that dream monster class fish off the rocks. Although it is flexible enough to cast light plugs, anglers will be able to stop the violent run from 10kg + kingfish and lift the fish. Once the rod is loaded, the bending curve will slowly transfer towards the angler, allowing the rod to smoothly bend even with the smaller 3kg–6kg fish, yet possessing underling power for those monstrous fish.

RunnerExceed 105BHH Nano / Bait Model

This is for anglers go after the massive size (10–20kg) blue-runners (Tuna, Kingfish, Amberjacks and GT) as its main target from land base with the use of an overhead reel (bait-reel). Its casting feel is stress free and anglers will be able to achieve amazing casting distance. (During the testing period, our tester landed GT up to 40kg from the pier) In comparison to the 105BXH, the bending point is closer towards the butt, allowing a more stable fight in uneven footing off the rocks, giving that much needed advantage to the angler. With the use of the Nano material, the response is great with the rod transmitting vital information through the rod. The guides have also been set ideally for smooth extraction of large line systems using SS assist lines. The forward grip has also been shaped especially for anglers to utilize the unique hand-drag system for overhead reels.

Rod Detail

Guide / 102M SIC-S Titanium frame K Guide(Fuji)
 911MH · 103H · 110H SIC-S Titanium frame K Guide+SIC Ocean Guide(Fuji)
 104H · 107BH · 105BHH SIC Ocean Guide(Fuji)
 Reel seat / Spinning model DPS20(Fuji) Bait casting model T-DPS22(Fuji)
 Those with NANO notation, NANOALLOY® technology of TORAY is loaded.



RunnerExceed
102M / Nano
Plug Model

Lure
Plug 20~70g
 Line
PE 1.5~3
 Drag Max
5kg/45°
 Length: 10ft 2in
 Closed Length: 1590mm
 Weight: 290g
 Price:

RunnerExceed
104H / Nano
Plug Model

Lure
Plug 40~120g
 Line
PE 4~6
 Drag Max
8kg/45°
 Length: 10ft 4in
 Closed Length: 1615mm
 Weight: 327g
 Price:

RunnerExceed
110H / Nano
Plug Model

Lure
Plug 40~130g
 Line
PE 4~7
 Drag Max
9kg/45°
 Length: 11ft
 Closed Length: 1720mm
 Weight: 341g
 Price:

RunnerExceed
911MH / Nano

Lure
MAX Jig 100g
MAX Plug 80g
 Line
MAX PE 4
 Drag Max
6kg/45°
 Length: 9ft 11in
 Closed Length: 1560mm
 Weight: 306g
 Price:

RunnerExceed
103H

Lure
MAX Jig 130g
MAX Plug 90g
 Line
MAX PE 5
 Drag Max
8kg/45°
 Length: 10ft 3in
 Closed Length: 1615mm
 Weight: 327g
 Price:

RunnerExceed
107BH / Nano
Bait Model

Lure
50~130g
 Line
MAX PE 6
 Drag Max
8kg/45°
 Length: 10ft 7in
 Closed Length: 1650mm
 Weight: 374g
 Price:

RunnerExceed
105BHH / Nano
Bait Model

Lure
MAX 160g
 Line
MAX PE 8
 Drag Max
10kg/45°
 Length: 10ft 5in
 Closed Length: 1630mm
 Weight: 394g
 Price:

2020 New Model

A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped



RunnerExceed
FINAL STAND UP

RunnerExceed
100SHH LIMITED



Shore Casting / GT & Monster Class of BlueRunner

RunnerExceed

FINAL STAND UP

For anglers who like the challenge of fishing from rocks or piers, this is the perfect rod when going after monsters such as GT, Dogtooth tuna, Amberjacks, Kingfish etc. Proper balance is essential and fishes often take advantage to bust your line should you fail to maintain tension on the line. This rod is good qualities of balance, bending and taper to maintain the lifting position.

Both models of spinning and overhead are breakthroughs in blank design with superior characteristics.

RunnerExceed FINAL STAND UP 100SXH

We created this rod for beginners but is will also satisfy the experts due to its ability of casting large lures ranging from 80gm – 150gm. With careful guide settings, it can handle long leaders. A carefully placed grip ensures a nice bend when loaded.

RunnerExceed FINAL STAND UP 105BXH / Bait Model

This is a bait casting rod created especially for the hardcore anglers who have mastered the art of casting and fighting at the highest level. This rod consistently delivers accurate and stress free casting, handling an array of lures from pencil type to poppers and fighting fishes over 40kg and yet having enough power in its blank for more.

To our dear customers,

Big game fishing from shores is a high risk activity. Avoid fishing alone and always adopt a safety first attitude. The fish that you hook up may be beyond your capabilities. As the fish is literally fighting for its life, bear in mind accidents can happened and always use the best fishing equipment and never overestimate you own strength and abilities.



RunnerExceed

100SHH Limited

RunnerExceed 100SHH LIMITED

Our goal was to create a rod that possess the power of an XH class rod while having the lightness of a H class blue-runner rod. The whole rod is stiff including the tip section, able to sharply cast out lures with the strong repulsive force from the blank. Anglers can not only comfortably cast and control large lures weighing 150g, but can also cast out smaller lures weighing 40g by loading the rod with the weight of the lure. With the strong repulsive force, the rod is also ideal for use with jigs. Anglers will easily be able to aggressively fight fish around 10kg with the outstanding lift power and tenacity. Compared to the Final Standup SXH, this 100SHH/LIMITED is milder on the anglers' body, bending more near the butt section for a more H class feeling of a rod. This is a highly resilient carbon rod not only ideal for anglers targeting monstrous size blue-runners but also great as a entry level land-based GT rod.

Rod Detail

Guide / SIC Ocean Guide(Fuji)
Reel seat / Spinning model DPS22(Fuji) Bait casting model T-DPS22(Fuji)



RunnerExceed FINAL STAND UP 100SXH
Spinning Model

Lure
MAX 160g
Line
MAX PE 10
Drag Max
10kg/45°
Length: 10ft
Closed Length: 1570mm
Weight: 439g
Price:

RunnerExceed FINAL STAND UP 105BXH
Bait Model

Lure
MAX 180g
Line
MAX PE 10
Drag Max
10kg/45°
Length: 10ft 5in
Closed Length: 1626mm
Weight: 429g
Price:

RunnerExceed 100SHH LIMITED
Spinning Model

Lure
MAX 150g
Line
MAX PE 8
Drag Max
10kg/45°
Length: 10ft
Closed Length: 1579mm
Weight: 405g
Price:

A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped

100SHH LIMITED



100SXH FINAL STAND UP



110H Nano PlugModel

110H Nano PlugModel





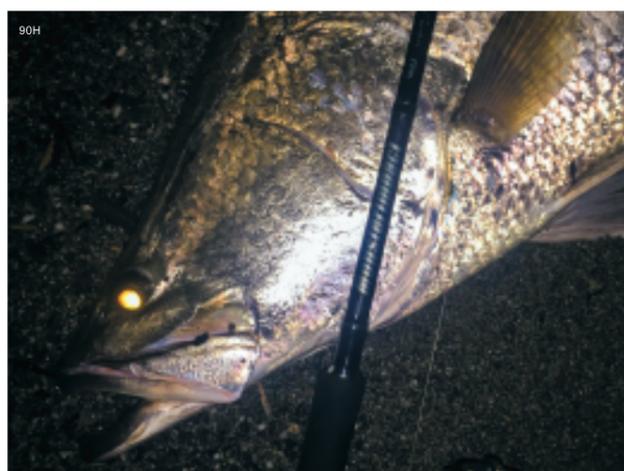
MonsterImpact



Shore Casting / Blackfin-Seabass & BlueRunner & Other

MonsterImpact

The Monster Impact are special class series developed to conquer specific situations where supersize fish are expected. We gave it unique power and characteristics to support anglers who are challenging their limits. 101HH & 110HH are the most powerful of our lineup for seabass to go head to head with those monstrous black-fin seabasses. These are not rods for everyone. They have been designed and made with the premise that the angler is not in a favorable position on the rocks. In other words, unfavorable conditions are the norm and the blanks are designed to overcome the monstrous fish under these conditions. It isn't rear for Blue runners to also come about when targeting these super size Black-fin. It is reassuring when using the Monster Impact for areas with both the blue runners and Black-fins swimming about. Although anglers will be able to cast out your usual Black-fin minnows, they also possess an overwhelming power compared to you experience and know what they want. For those lunger anglers who know where the Black-fin bite and where the monstrous ones are hiding, these rods will surely become you next best friend. The 90H spinning model have been released in 2019 is for anglers to target seabass and Red-Eye (Barramundis) with heavy and big-bait lures. By extending the boundaries of the series and pursuing pure power, the world for the Monster Impact series will be greatly widened.



New MonsterImpact 90H / Spinning Model

This is a specially tuned seabass model to easily cast through with big-baits (70g) and even small minnows from 20g. The butt section has been enhanced to easily stop lunger size seabass and Red-Eye (Japanese barramundi) that are feeding on large bait-fish (Sardines, gizzard shad, and mullets). We aimed to produce a rod where anglers will be able to enjoy casting large plugs a great distance. We present this ultimate spinning rod for the ultimate spinning anglers.

MonsterImpact 101HH Nano / Spinning Model

Like the 110HH, this rod is also designed to target both the black-fin and blue runners but this 101HH is set more towards the blue-runners. In other words, it is for anglers who are targeting blue-runners and might want to also cast out a few small lures for the black-fin. The short length 10ft 1inch and its short grip has been set for use around flat rock formations, to increase the casting accuracy and balance. Although it is a rod for the black-fin, it can also be used for situations where the bait-fish are extremely small when targeting the blue-runners with smaller lures.

MonsterImpact 110HH / Spinning Model

This model has been designed with the power to overcome both the blue-runners and the black-fin seabass. It is not simply a harder and stiffer rod, but will bend tenaciously with the sudden run of the Kingfish. It is also ideal for fishing in heavy seas and strong head winds to target the monster class black-fin. Although it is a powerful rod, the tip section has been built with some flexibility for anglers to punch out those smaller lures. The belly to butt section of the rod is a HH class and has the strongest power of the lineup.

MonsterImpact 110HH HIRA / Bait Model

This is the highly responsive bait-casting Hirasuzuki (Black-fin seabass) model with great casting capabilities. This HIRA bait-casting model is composed with light weight grip and guides to improve its balance, casting accuracy, lure and fish controllability, while being delicate and powerful at the same time. We present the holy grail of fishing rods to the hard-core anglers who strive to pursue the bait-casting style for their Hirasuzuki game.



110HH Bait

Rod Detail

Guide / 110HH · 101HH · SIC-S Titanium frame K Guide(Fuji)
 90H · SIC-S Titanium frame K Guide + SIC Titanium frame RV Guide(Fuji)
 Reel seat / 90H DPS18 / 110HH · 101HH DPS20
 110HH Bait model TCS18
 Those with NANO notation, NANOALLOY® technology of TORAY is loaded.



New Model
MonsterImpact 90H
 Spinning Model

Lure
 18~70g
 Line
 MAX PE 3
 Length: 9ft
 Closed Length: 1410mm
 Weight: 193g
 Price:

MonsterImpact 101HH / Nano
 Spinning Model

Lure
 MAX 60g
 Line
 MAX PE 3
 Length: 10ft 1in
 Closed Length: 1585mm
 Weight: 270g
 Price:

MonsterImpact 110HH
 Spinning Model

Lure
 MAX 60g
 Line
 MAX PE 3
 Length: 11ft
 Closed Length: 1735mm
 Weight: 274g
 Price:

MonsterImpact 110HH
 HIRA / Bait Model

Lure
 MAX 70g
 Line
 BEST PE 2.5
 Length: 11ft
 Closed Length: 1735mm
 Weight: 270g
 Price:

A=Whole length of grip B=Length from reel foot to end of grip when reel is equipped

MonsterImpact



90H

90H



90H



101HH Nano

110HH



110HH

